

WHAT ARE AROMA NOTES?

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CANDLES

AROMA

SAFETY

FACTS

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WHIFFS ON WHEELS



Scent is a very important sense to have, as it is one one most closely linked to our memories, in our limbic systems. As we have mentioned in past articles, aroma significantly impact our mood and energy levels. Shopping online for candles can be hard, as you don't get to actually smell the candle prior to purchasing. This is where understanding candle vocabulary will come in handy!



Online • www.dkaycandles.com
Instagram • [@whiffsonwheels](https://www.instagram.com/whiffsonwheels)

There are many different kinds of fragrances used in candles, and each of them are categorized into a "family" category. Each "family" has many layers of categories within it.

- **Top Note** - This is the initial impression the fragrance oil makes when you first smell a candle or remove the lid. The first hints of scent that you perceive with your sense of smell.
- **Middle Note** - The middle note is the "heart" of the fragrance. It can take 10 to 20 minutes for the middle notes to fully develop. When you are burning a candle, these notes will start to appear almost immediately after the top notes have arisen
- **Base Note** - On a molecular level, these scents have the largest molecules. They evaporate out of the wax the most slowly, but once they appear, they have a powerful, long-lasting effect on your environment. It is the scent that lingers even after the candle is extinguished.